

Nirav T. Dholariya

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PERMANENT ADDRESS

Village: Hakumati Sarvaniya

Taluka: Kalavad **Dist:** Jamnagar

Pin: 361160 **Gujarat, India.**

CAREER OBJECTIVE

To be a part of an organization, where I get a chance to use my knowledge and skills to contribute in the progress of the organization as well as myself.

EDUCATIONAL QUALIFICATION

| Qualification | School/College | University/Board | Year of passing | CGPA |
|---------------|---|--|-----------------|------|
| B.E.(IT) | B.H. Gardi College Of Engineering & Technology Rajkot | Gujarat Technological University | 2014 | 7.37 |

TECHNICAL SKILLS

- **CMS:** Wordpress, Drupal
- **Programming Language:** Core Php
- **Web Technology:** HTML, Java Script
- **Database:** MySQL
- **Operating Systems:** Windows, Ubuntu
- **Others:** Microsoft Office, Adobe Photoshop, Filmora
- **SEO Tools:** Google Analytic & Webmaster, SEMrush, Moz, Keywordtool.io, Bing Webmaster, Google Ads

EMPLOYMENT HISTORY

➤ April 2019 – Present

Company: Teclogiq

Position: Sr. SEO Analyst

Responsibilities and Work Experience:

Handling in-house website online activities like SEO, SMO, online marketing, content marketing, and other various online activities.

➤ August 2017 – March 2019

Company: Boundcode Technology

Position: Sr. SEO Analyst

Responsibilities and Work Experience:

As I am the only person in this department in this company, I need to go with each and every expectation of SEO.

- Meeting with Clients
- Client Proposal Development (Technical & Marketing)
- Keywords Selection
- On Page & Off Page SEO
- Social Media
- ASO
- Paid Online Marketing & Email Marketing
- R&D about New SEO Strategies
- Weekly, Quarterly, Monthly SEO Progress Report
- Client Handling via Email, Call

➤ April 2016 – August 2017

Company: Softqube Technologies Pvt. Ltd. Ahmedabad, Gujarat.

Position: SEO Executive

Responsibilities and Work Experience:

- Perform website analysis for on-page optimization and keyword research using Google keyword planner tool.
- Based on analysis, results and client feedback continuously improve and modify strategies to optimize effectiveness.
- Social media marketing and content marketing. In this company I handled 10 to 15(vary and depend on how many projects company has as well as team size) projects of SEO and working on these projects every day and all these projects are from Australia.
- Branding of clients business as well as reputation management using social media profiles.
- Keep tracking and observe traffic on website using Google Analytic. Also using Google webmaster tools keep track of website in Google.

➤ **March 2015 – March 2016**

Company: Krazymantra IT Pvt. Ltd. Ahmedabad, Gujarat.

Position: SEO Executive

Work Experience:

1. Creating Blogs with stunning thoughts and designing
2. Track blogs on Google analytic and Google webmaster
3. Social bookmarking and Micro blogging of blogs
4. Bulk SMS and Email Marketing

INDIVIDUAL ASPECT

- **Date of Birth:** 2nd October, 1992
- **Gender:** Male
- **Marital Status:** Single
- **Languages Proficiency:** Gujarati, Hindi and English
- **Nationality:** Indian
- **Interests:** Travelling, Web surfing
- **Strength:** Creativity, Positive Attitude, Managerial Skill

DECLARATION

I hereby declare that the information furnished above is true and I will be responsible for its authenticity.

Date:

Yours Faithfully

Place:

Nirav Dholariya